



## SHOW GUIDE 2017

March 24 and 25, 2017  
The Berglund Center  
(formerly the Roanoke Civic Center)



This guide provides information for the Star Quilters Guild members about attending the show, volunteering to work the show, submitting entries for judging, check in, check out, forms and much more. Keep a close eye on the quilt show web pages for the latest show news. Help us make this another great guild show with your entries, donations, sponsors and volunteer time. A registration form is included at the end of the guide.

Thank you all.

**Judy McWhorter and Kathy Wickham**

## *2017 Show Guide*

### ***VOLUNTEERS***

Help the Star Quilters Guild put on the best quilt show in our region by volunteering your time. Whatever your personality – shy or outgoing – there is a job for you! We need help before the show to check in the spectacular quilts and their hanging; assisting the judge by running quilts from the tables before and after judging, fanning them for viewing, as well as recording judging remarks; volunteers are needed to sit at the admission, membership and door prize tables; white glove ladies for each aisle to answer questions and keep hands from touching the hanging quilts; for taking down the quilts after the show and returning them to their owners; and to assist with the Bed Turning display. Please note that spouses are welcomed and encouraged to volunteer.

Most volunteer shifts require two hours, but you are encouraged to sign up for more. We need everyone to be involved. If you have no trouble standing or being on the move, please sign up for the roles that require more physical exertion. Occasionally we may have to ask you to fulfill a different assignment when you show up for your shift to pinch-hit in another area.

Working the show is fun! Not only do you get to know your fellow guild members better, but you get to see the amazed expressions on the faces of those non-quilters as they view the quilts and hear first-hand the appreciative comments about the skill of our quilters from other quilters.

A volunteer sheet will be passed around at the February and March meetings so please be thinking about when you are available to help. This will be the first time to set up your volunteer position and time, but it's certainly not the last! So don't hesitate when you see the form, or answer the phone call, or receive an email – your Guild is counting on you!

#### **VOLUNTEER TIPS**

- Bring and wear your Star Quilt Guild badge!
- When you arrive for duty, please check-in. If you are a White Glove Lady, be sure to pick up your gloves. Remember there is no touching of the quilts unless wearing gloves. If a visitor asks to see the back, you may touch it only with your gloved hand.
- There will be an area set aside for any personal belongings you bring inside (or leave them locked in your car).
- Wear comfortable shoes.
- Do not leave your assigned area until your replacement has arrived (after 15 minutes notify someone on the show committee to find a replacement if you must leave).
- Remember food and drinks are not allowed in the Civic Center except in specially designated areas (this includes tables and aisles).
- Please be sure to check-out when you leave, and turn in your gloves, if applicable.

## *Admissions*

Our show will be at The Berglund Center Exhibit Hall March 24 and March 25. Admission is \$7 per person with children 12 and under free. There is ample parking with an easy to find entrance and also a handicap accessible entrance. If you (guild members only) are interested in purchasing tickets in advance to give to family or friends, see Linda Whisman at the February or March meeting. **Volunteers are needed for the admissions table on show days. This is a sit-down job.**

## *Bed Turning*

We are excited to once again be presenting a Bed Turning at the 2017 quilt show. What is a Bed Turning? It is a visual way of telling the story and history of a quilt. If you would like to see a video demonstration, follow this YouTube link ([www.youtube.com/watch?v=N6CR9D7oCoY](http://www.youtube.com/watch?v=N6CR9D7oCoY)) of a Bed Turning that was done at the Des Moines, Iowa, quilt show.

The Bed Turning will be presented three times each day at 10am, 1pm, and 3pm. As the theme of this year's show is "Quilts – Pieces of Our Lives," we will be focusing on the stories of the quilts in our presentation. **Volunteers, both narrators and quilt turners, will be needed for the Bed Turnings.**

The deadline for offering a quilt for the Bed Turning is the January 7<sup>th</sup> meeting. We are looking for quilts of all ages and styles from the oldest to the most modern. If you have a quilt that you are willing to let us show, please take a picture of it and write a brief description including:

Who made it, if known

Date made, if known

Size

Fabric

Machine or hand pieced?

Machine or hand quilted, tied?

Who did the quilting, if known

And, of course, that wonderful story that always comes with a quilt!

Please give the information to Cathy Fandel at the January guild meeting or email her at [cathy@blueridgequilting.com](mailto:cathy@blueridgequilting.com). Cathy will be editing the documentation so don't feel like it has to be perfect.

We are sorry that we probably will not be able to use all of the quilts that will be offered as we need to have a balance in the ages of the quilts, the styles and techniques, and those all-important stories. But we are planning to have a bed turning at all future shows so if we do not use your quilt this time we will work to make sure that all the quilts will be used in future shows.

A registration form will need to be filled out for each Bed Turning Quilt with the Bed Turning category chosen. Quilt check-in is on Wednesday, March 22, at the Berglund Center between 8am and 2pm. Your quilt will receive a receipt that will be needed for pick-up after the show. Quilt pick-up is Saturday, March 25, between 5 and 6pm. Please bring your receipt received at check-in to claim your quilt.

## ***Star Quilters Quilt Show Challenge: “A Window into My Life”***

A challenge was issued to our guild members to make a small quilt providing a “window” into their life. It can depict one important part of their life or several, be serious, funny, whimsical, or crazy. The maximum size is a perimeter of 80 inches but can be square, round, oblong, triangular, or any shape. These imaginative creations will be judged at the March meeting and will be on display at the quilt show.

### ***Check-In***

Quilt check-in will be Wednesday, March 22nd, at the Berglund Center between 8 AM and 2 PM. If you are unable to personally bring your quilt, please ask a friend to bring it for you. Quilts should have a four-inch sleeve at the top and an attached label with the quilt maker’s name on the back. **You will be given a receipt which will be needed when you pick up your quilt after the show.**

**Volunteers are needed to check- in quilts (sit down job) and to run quilts from check- in table to the judging room.**

### ***Check-Out***

All entries are to be picked up on Saturday, March 25, 2017, between 5 and 6 PM. The Exhibit Hall will be closed from 4:00 to 5:00 PM while vendors pack up and move out and quilts are taken down, folded and organized. **Please bring the receipt for each entry you received at check-in as it must be presented at check-out.**

## ***Display – Hanging Up and Taking Down***

**Hanging:** Hanging of quilts will start Wednesday afternoon, March 22, 2017, at approximately 3PM and ending at 6PM and will continue Thursday at 9AM until the last quilt is hung. We need lots of volunteers (husbands are welcome) so please sign up on the volunteer sheet that will be passed around at the February and March meetings. Bring step stools or small ladders as you will need to reach a height of 8 feet. The quilts will be hung using boards through the sleeves and the boards will be hung on small hooks from the top of the display racks. This method goes fast and is easy. Remember quilt hangers are the first to see the show!

**Take down:** This will occur at approximately 4PM, Saturday, March 25, 2017, after all visitors have left and the doors are closed, but please arrive by 3:45PM. Quilts will be taken down and moved to folding tables where they will be folded and then taken to the checkout tables at the front. The boards and hangers will be collected at the same time in specified areas. No one will be allowed to remove their own quilt until it is checked out by the checkout volunteers. Approximately 20 volunteers are also needed for takedown, so please sign up at the February or March meeting.

### *Door Prizes*

This year we will create themed quilting/sewing baskets for door prizes. Winners will not need to be present to win. Guild members can help by donating fabric, patterns, rulers or tools you no longer want or use, making a small fun item, or purchasing something to donate. Themes are batik, solids/blenders, and patriotic. Contact Laurie Lyons or any quilt show committee member to make a donation or ask questions.

### *Hanging Sleeve*

Quilts entered in the show must have a hanging sleeve attached to the back when they arrive for Check-In. The finished width of the sleeve must be 4 inches, except for miniature quilts which require a 2-inch finished width. The sleeve may be constructed from plain muslin or other cotton fabric.

To construct the sleeve, start with a piece of fabric 9 inches wide and as long as the width of your quilt back. Make a half-inch hem on the short sides of the strip, and sew the long sides using a half-inch seam. Turn the resulting tube inside out, arrange the seam midway down the back, and press flat.

If you wish to allow for the width of the hanging rod that will be inserted in the sleeve for display, press one edge of the sleeve again 1 inch closer to the sewn seam and use this second pressed fold to attach the sleeve to the quilt, creating a bulge or bubble in the sleeve.

To attach the sleeve to the back of your quilt, place the sleeve, seam down, on the back of your quilt with the top pressed fold just below the top binding and just inside the side bindings, and sew along both the top and bottom pressed edges of the sleeve.

### *Judging Room*

**Two scribes are needed** to record the judge's comments for each time period on Wednesday afternoon and Thursday. Clear hand writing and spelling accuracy are desirable. This is a seated job. If you like being active, **fanners are needed** to lay out the quilts on the tables for judging. This is an exciting way to get a preview of the show, but as always, the judge's comments stay in the judging room.

### *Publicity*

**YOU CAN HELP!** If you know of a website that lists events, please forward the information to a member of the Show Committee. If you have a neighborhood, church, or other newsletter with an event calendar please add our event (and keep us informed) or pass the contact information along to us. Flyers will also be available at guild meeting prior to the quilt show. Help advertise by posting them in your library, favorite restaurant, church, etc. If you plan on visiting an out-of-town show before the show in March, please let us know as we would love for you to take a few flyers.

## **Registration**

To enter a quilt in the Star Quilters 2017 *Pieces of our Lives* show, you must fill out a registration form. Include the quilter's name and contact information, quilt name, maker(s), size, and a brief description. Read the Rules of Entry and sign the form. The registration form is available online at [www.starquilters.org](http://www.starquilters.org) and in this Show Guide, and will be available at the Membership Desk at the February and March guild meetings. The completed registration form should be mailed or turned in to Judy Coffman, 2525 Tillett Road SW, Roanoke, VA 24015, or emailed to [judyann.general@gmail.com](mailto:judyann.general@gmail.com). If at all possible, please provide a picture of each quilt you enter.

## **Show Committee** – *their collaborative efforts made this Show Guide possible!*

Co-Chairmen.....	Judy McWhorter, Kathy Wickham
Admissions/Entrance .....	Linda Whisman
Awards .....	Anita White, Tam McBride
Bed Turning .....	Cathy Fandel
Challenge Quilt .....	Donna Kittelson
Check-in.....	Elsie Bailey
Check-out.....	Claire Hightower
Community Service .....	Judy Bradley, Ethel Simmons
Door Prizes.....	Laurie Lyons
Floor Plan.....	Vickie Kuhlman
Hanging and Take Down .....	Vickie Kuhlman
Judging.....	Elsie Bailey
Logo Art.....	Vickie Kuhlman's daughter, Ashley
Membership .....	Guild Members
Publicity and Printing .....	Elsie Bailey, Kathy Wickham, Guild Members
Registration .....	Judy Coffman
Security .....	Kathy Wickham
Signage.....	Gisela O'Connor
Sponsors and Vendors.....	Elsie Bailey, Ann Ware
Volunteers .....	Judy Coffman, Sallie Powers

## **Sponsors**

We are looking for businesses and individuals who would like to support the show by being a \$25 sponsor. When approaching sponsorship prospects, be sure to mention that the show helps further the mission of the guild by promoting the knowledge and understanding of all aspects of quilting through sharing, enjoying, and appreciating other's works—and it attracts visitors from the Roanoke Valley, Southwest Virginia, North Carolina and West Virginia. If you know of a business, organization or individual who would like to be a sponsor of the show, please contact Elsie Bailey at [ewbquilts@gmail.com](mailto:ewbquilts@gmail.com) or Ann Ware at [awquilts@hotmail.com](mailto:awquilts@hotmail.com). Sponsors will be listed in the Show Program, and remember to ask the sponsor for any advertising materials they would like displayed on the sponsor table. A Sponsor Form is on page 7.

## Summary of General Information

- Quilts will be judged and receive written comments from the judge.
- Ribbons will be awarded in each judged category.
- The Quilt Show Committee reserves the right to merge categories with less than 7 entrants, re-categorize entries, not to award all ribbons, and to not display any quilt or garment deemed inappropriate for the show.
- Items previously entered in a prior Star Quilters Guild Show are not eligible.
- The show sponsors cannot be held responsible in case of loss or damage. The display area will be locked at night with a security guard on duty; volunteers will be on duty during show hours.
- All entrants agree to abide by the rules as stated below.

### *Rules of Entry*

- Each entry must be three layers with a minimum of 50% quilted.
- Enter as many quilts as you would like.
- A separate entry form must be used for each entry. Photocopies are acceptable.
- Each quilt must be finished with a 4" sleeve on back for hanging (2" for miniatures).
- Each quilt must have a clearly readable label on the back to identify the quilt owner.
- Completed quilt show registrations must be received by February 6, 2017.
- Entry fee is \$5 per quilt for non-members of the Star Quilters Guild. Write checks payable to Star Quilters Guild.
- QUILT CHECK-IN: Check-in will be Wednesday, March 22, at the Berglund Center between 8 am and 2 pm. If you are unable to personally bring your quilt, a friend may do so for you. Each quilt will receive a receipt that will be needed for pick-up after the show.
- QUILT PICK-UP: Quilts are to be picked up Saturday, March 25, between 5 and 6 pm. The Exhibit Hall will be closed between 4 and 5 pm to allow Show Committee to take down, fold, and organize quilts. Bring receipt received at check-in for each entry to claim quilt(s).

### *Drop off / Pick up*

Registered quilts must be delivered to the  
Exhibit Hall, The Berglund Center  
between  
8am & 2pm Wednesday, March 22, 2017

Quilts may be picked up by showing your receipt  
**after** 5pm and **before** 6pm Saturday, March 25  
at the Quilt Show.

**Please have your receipt.**

**STAR QUILTERS GUILD SHOW GUIDE 2017**

Below is the Sponsor Form.

**The Star Quilters Guild of Roanoke, VA  
is proud to present  
the 2017 Quilt Show**

The show helps further the mission of the guild by promoting the knowledge and understanding of all aspects of quilting through sharing, enjoying, and appreciating others' work – and it attracts visitors from the Roanoke Valley, Southwest Virginia, North Carolina and West Virginia.

Become a sponsor with a gift of \$25.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

\_\_\_\_\_ Enclosed/attached is my sponsorship gift of \$25.

\_\_\_\_\_ I'm mailing flyers, post cards, business cards, etc. for additional advertisement on a sponsor table.

*Mail check and advertising materials to: Elsie Bailey, 4033 Chesterton Street, Roanoke, VA 24018 or  
Ann Ware, P.O. Box 228, Boones Mill, VA 24065*

STAR QUILTERS GUILD SHOW GUIDE 2017

2017 Quilt Show Registration Form - (Please submit one registration form for each item entered)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Telephone  Home \_\_\_\_\_  Mobile \_\_\_\_\_  
Email \_\_\_\_\_  
Quilt Name \_\_\_\_\_  
Pieced by \_\_\_\_\_  
Quilted by  Same as above, or  
 Other \_\_\_\_\_  
Quilting Method  Hand  Standard Sewing Machine  Longarm Machine

Size of Quilt: \_\_\_\_\_ inches wide + \_\_\_\_\_ inches long = \_\_\_\_\_ total inches

**QUILT CATEGORY** (check only one category per entry)

- Traditional
- Modern
- Art — original design not based on a published pattern
- Miniature
- Applique — hand, machine (blanket stitch), computerized (satin stitch)
- Other Technique — yo-yo, crazy, embroidery, embellished, or any combination
- Miscellaneous — wearables, purses, totes, home décor
- Youth — 18 years old and younger
- Antique (not judged)
- Bed Turning Exhibit (not judged)
- Challenge Quilt (Star Quilters Guild members only)

**QUILT DESCRIPTION** (25 words or less)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Mail completed entry form and \$5 entry fee for non-members by February 6, 2017, to  
Judy Coffman, 2525 Tillett Road SW, Roanoke, VA 24015,  
or email to judyann.general@gmail.com.**

**NEW THIS YEAR:** Please enclose picture/PDF of each entry if at all possible.

I agree that I have read and will abide by all the Rules of  
Entry for the Star Quilters Guild 2017 Quilt Show.

Signature \_\_\_\_\_